

Travel experience provided by  
**KILI TREKS TANZANIA**  DISCOVER YOURSELF!



# INSIGHTFUL ASCENT:

**ELEVATING MINDS AND SPIRITS  
ON KILIMANJARO**

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One Art Community Center and We Love Philly are working together to raise \$500,000 to enhance West Philly by acquiring and preparing two acres of land. Stakeholders, including Carlos Aponte, Malaika Gilpin, and Keith Baldwin will climb Mount Kilimanjaro in January 2025 to support this project.

# INTRODUCTION.

Carlos Aponte, Malaika Gilpin, and Keith Baldwin will climb Mount Kilimanjaro in January 2025 with supporters that have payed to engage in a 8-day transformative journey up Mount Kilimanjaro's Lemosho route with Kili Treks Tanzania to immerse in nature's beauty from rainforests to glaciers, finding enlightenment through each step.



# OUR ASK.

One Art Community Center and We Love Philly are working together to acquire two acres of land across the street from One Art by raising \$500,000! We are asking you to invest in this transformative approach to community development and support us on this journey. The charity climb will take place starting on Jan 20th, 2025. Your support will allow us to build a reimaged comprehensive vision for community design.



# Travel experience provided by **KILI TREKS TANZANIA**



**98% summit success rate  
with Kili Treks Tanzania**



Kili Treks Tanzania is the top Kilimanjaro trek operator in Tanzania, with highly experienced guides, support staff, and trek services that meet global standards. Years of experience have enabled Wilfred Moshi and the highly-trained Kili Treks Tanzania team to offer great and safe experiences. All guides are certified by internationally-recognized Sentinel Outdoor Institute as Wilderness First Responders. Hence, they have hands on how to use emergency equipment including Gamow bags, Oxygen, AEDs, stretchers and medications. Above all, all guides are fluent in English and Kiswahili.



# WHAT IS INCLUDED?



- Walk-in tent with cot
- Personal porter (additional to one who will carry duffle bag). He will be carrying daypack and walk with climber
- Pre climb comprehensive briefing.
- Meals as described in the itinerary.
- Airport & mountain transfers.
- Two-night Moshi accommodation (double occupancy).
- VAT, all government & camping, conservation fees.
- Emergency oxygen tank.
- Gamow bag.
- Stretcher.
- Private toilet.
- Sleeping tents and mattresses.
- All camping equipment and gear.
- Crew including Guide, Asst Guide, Cook, Waiters, Porters



# KNOW BEFORE YOU GO



FLY INTO KILIMANJARO INTERNATIONAL AIRPORT.

VISA AVAILABLE UPON ARRIVAL USD CASH ONLY.

YOU CAN ONLY WITHDRAW SHILLINGS FROM THE ATM

SIM CARDS AVAILABLE FOR PURCHASE

ENGLISH AND SWAHILI SPOKEN

CREDIT CARDS RARELY ACCEPTED

MANY CLIENTS HAVE GREAT SUCCESS WITH DIAMOX FOR  
ALTITUDE SICKNESS

WE STRONGLY RECOMMEND TRAVEL INSURANCE AND FLYING  
DOCTORS EVACUATION COVERAGE

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## **DAY 1** Forest Camp

We start in the rainforest. The walk is at a leisurely pace. You hear many exotic birds.  
Trekking time: 3-4 hours

## **DAY 2** Shira 1 Camp

The transition from rainforest to heath zone. Today we go to the edge of Shira plateau.  
Trekking time: 5 - 7 hours

## **DAY 3** Moir Camp

Superb views trekking through moorland into savannah desert/Moir hut in the alpine zone.  
Trekking time: 5-6 hours

## **DAY 4** Barranco Camp

Lunch at the impressive Lava Tower And end into the Great Barranco Valley.  
Trekking time: 4-6 hours

## **DAY 5** Karanga Camp

Enjoy views of a waterfall below and the imposing glaciers as our climb gets steeper.  
Trekking time: 3-4 hours

## **DAY 6** Barafu Camp

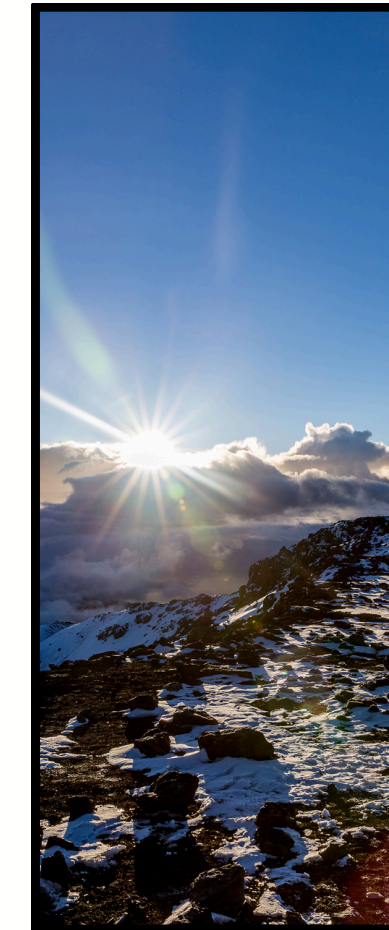
Barafu Camp is set on an exposed flat ridge, We leave for summit attempt at midnight.  
Trekking time: 3-4 hours

## **DAY 7** Uhuru - Mweka

From Stella Point, onward to Uhuru Peak Summit, Descend to Barafu, end at Mweka.  
Trekking time: Uhuru peak 6-8 hours / 4-5 hours to Mweka camp

## **DAY 8** Mweka - Moshi

Descend to Mweka to celebrate your success with your beloved crew. Transfer back to Moshi, climb complete!  
Trekking time: 3-4 hours



**You will always have a guide depending on day's climbing, you will either have a hot or packed lunch. Once you reach the next campsite you will find the crew has camp and tents set up and a tasty treat and warm beverages await you. You will have time for rest or reading before dinner and an early night where your guide will brief you on next days climb. All dietary restrictions can be accommodated for.**

# Kili Treks Tanzania

# WHAT TO PACK?



## EQUIPMENT

- 1 PAIR OF MITTENS.
- 1 PAIR OF TREKKING WATERPROOF BOOTS (LIGHT WEIGHT) WITH ANKLE SUPPORT.
- 1 SOFT-SIDED (WITHOUT FRAME OR WHEELS) DUFFLE BAG FOR PORTER TO CARRY.
- BIG PLASTIC BAGS (TO KEEP ITEM DRY IN CASE OF RAIN).
- 1 WARM MOUNTAIN SLEEPING BAG (0 OR -15 RATED F) WITH SLEEPING LINER.
- 1 PAIR OF TREKKING POLES.
- 3 ONE-LITRE WATER BOTTLES (REMEMBER REHYDRATION TABS)
- 1 HEADLAMP / TORCH (WITH EXTRA BATTERIES)
- 1 PAIR OF UV-BLOCKING SUNGLASSES WITH SIDE PROTECTION
- 1 15/20 LITRE BACKPACK / RUCKSACK
- 1 PAIR OF WALKING/CAMP SHOES
- 1 SMALL CAMP TOWEL
- 1 BUFF
- 1 POCKET KNIFE
- 1 BATTERY BANK (15000MAH/ SOLAR CHARGER)
- TENT LANTERN

## CLOTHING

- 1 INSULATED JACKET/DOWN PARKA 550+ FILL
- 2 SYNTHETIC T-SHIRTS
- 1 PAIR OF WARMER HIKING PANTS
- 2 PAIRS OF LONG UNDERWEAR (LEGGINGS)
- 1 PAIR OF UNDERWEAR PER HIKING DAY
- 1 WARM HAT THAT COVERS EARS
- 1 SUN HAT
- 1 PAIR OF GLOVE LINERS/ WIND PROOF GLOVES
- 1 FLEECE SWEATER
- 1 BALACLAVA
- 2 SYNTHETIC LONG SLEEVE SHIRTS
- 1 PAIR OF SYNTHETIC HIKING PANTS
- 1 PAIR OF SOCKS PER HIKING DAY, 2 LIGHT PAIRS AND 2 HEAVY PAIRS (WOOL OR SYNTHETIC)
- 1 PAIR OF LEG GAITERS
- 1 PAIR OF GORE-TEX RAIN/WIND PANTS
- 1 PAIR OF GORE-TEX RAIN/WIND JACKET/SHELL

## FIRST AID

- SUNBLOCK. HIGHEST POSSIBLE SPF.
- SMALL BANDAGES
- ELASTICIZED SUPPORT BANDAGE (ACE WRAP)
- SMALL PAIR OF SCISSORS
- ALTITUDE SICKNESS MEDICATION: ACETAZOLAMIDE (DIAMOX), DEXAMETHASONE, NIFEDIPINE.
- ANTI-MALARIA PROPHYLAXIS MEDICATION
- ANTI-VOMITING MEDICATION.
- ANTACID (BISMUTH SUBSALICYLATE)
- MOLESKIN / BLISTER BANDAGES
- SAFETY PINS
- ANTI-DIARRHEAL (IMODIUM, TINIDAZOLE)
- ANALGESICS (TYLENOL, ASPIRIN, IBUPROFEN, VICODIN)
- ANTI-ALLERGY (HYDROCORTISONE OINTMENT, EPINEPHRINE)
- ANTIBIOTICS (CIPROFLOXACIN HYDROCHLORIDE, ERYTHROMYCIN)



**KEITH BALDWIN**

FOUNDER, CHIEF RELATIONSHIP OFFICER, SPIKES TROPHIES

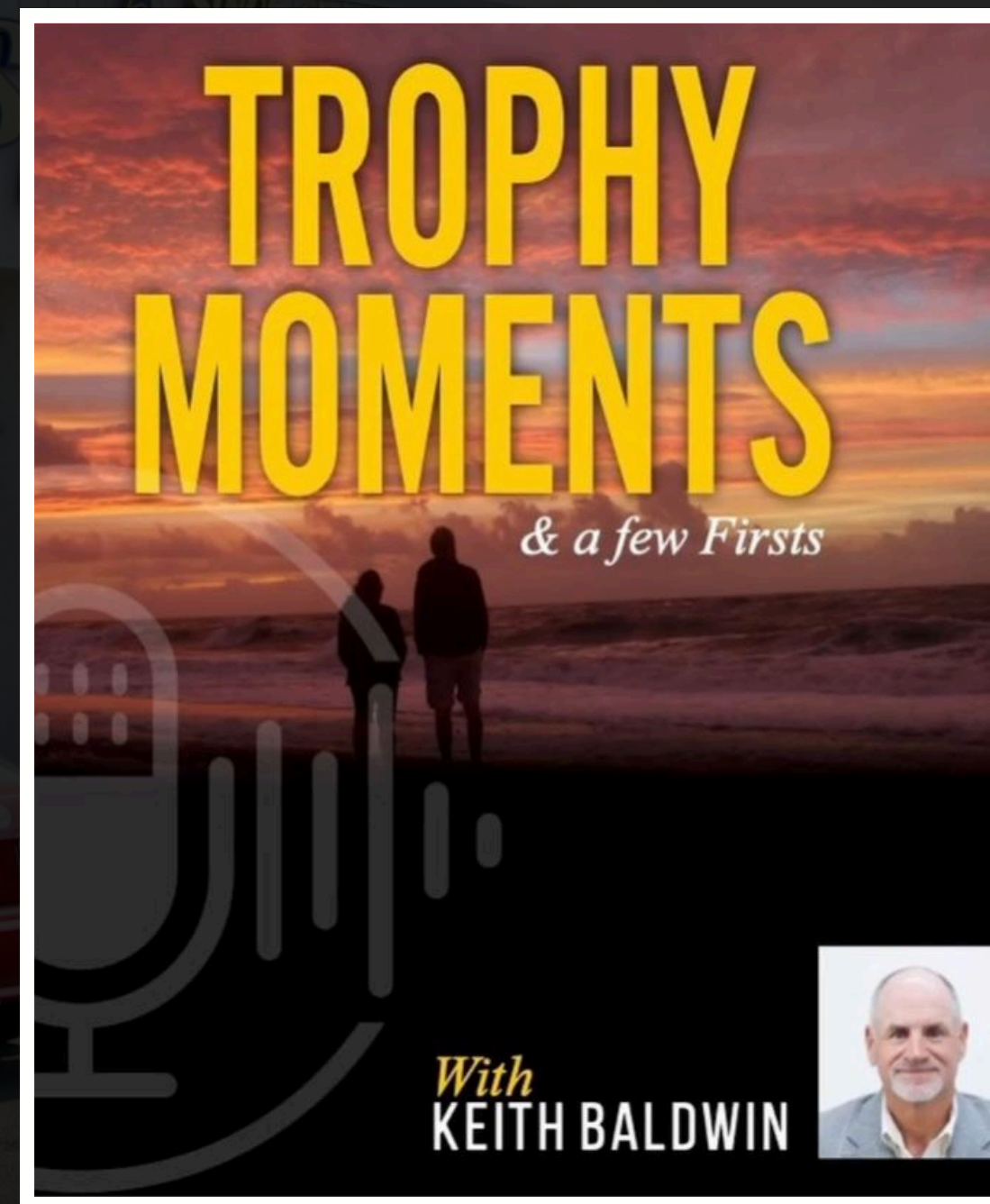
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# TROPHY MOMENTS

**HOSTED BY KEITH BALDWIN  
FEATURING CARLOS APONTE**

Tune in to the latest episode of Trophy Moments! Join Keith Baldwin of Spikes Trophies and special guest Carlos Aponte from We Love Philly as they share their inspiring journey planning to conquer Mount Kilimanjaro in January 2025. Together with stakeholder Malaika Gilpin, they aim to raise \$500,000 to transform 2 acres of land in West Philly. Don't miss out on this incredible episode for a meaningful cause!

**PODCAST** [trophy-moments.simplecast.com](https://trophy-moments.simplecast.com)  
**YOUTUBE** [youtube.com/SpikesTrophy](https://youtube.com/SpikesTrophy)



# KEITH BALDWIN

CHIEF RELATIONSHIP OFFICER OF SPIKES TROPHIES

Keith Baldwin, an esteemed entrepreneur, is the proprietor of Spike's Trophies, Philadelphia's foremost establishment for awards and recognition. Known for his deep-rooted belief in second chances Keith has forged a close partnership with We Love Philly. In addition to his business endeavors, Keith is a published author, enriching readers with his recent work, "A Leap Year of Firsts." This captivating narrative chronicles Keith's remarkable journey guiding his company through the tumultuous pandemic era while embarking on a year marked by novel experiences and personal development.



# MALAIKA GILPIN

CO-FOUNDER OF ONE ART  
COMMUNITY CENTER

Malaika is the Co-Founder and Co-Director of One Art Community Center, founded in 2001. One Art continues to uplift our people through providing programs, workshops, ceremonies, and other events that stimulate the elevation of mind, body, and spirit for our members. She has her Masters in Multicultural Education, and has gotten several awards for her community work, most recently receiving a citation of honor from the City of Philadelphia. Creating spaces where people, groups, ideas and intersecting circles can physically connect and grow together is her passion.



# CARLOS APONTE

FOUNDER OF WE LOVE PHILLY

Carlos is a lifelong Philadelphian who after close to a decade inside of the classroom, realized the shortcomings of traditional education and with the help of his students, Carlos decided to create his own 501c3 non profit organization, We Love Philly. We Love Philly that teaches volunteerism, entrepreneurship, meditation, ownership, and content creation to youth left behind by mainstream institutions. We Love Philly is currently scaling their curriculum as a state recognized pre apprenticeship and apprenticeship sponsor.



# KEY POINTS.

## KEY POINTS OF THE KILIMANJARO LEMOSHO ROUTE TREK:

Cost of Route, Lodgings and Donation to the Coasis will all be covered for climbers. Sponsors can receive their logo on branded materials and an invitation to our celebration after the climb! There are several impactful ways individuals and organizations can get involved.

**Reach an approximate of 19,430 ft in height**

**Trek Shira Plateau and Ridge**

**98% summit success rate with Kili Treks Tanzania**

**Experience 5 Ecological Zones over the 8 days in Tanzania**



# DESIRED OUTCOME/IMPACT.

## **FUNDRAISING**



We desire to raise \$500,000 to enhance West Philly's community by acquiring and preparing two acres of land in useful and resourceful ways resulting in "The Coasis".

## **TAKING ACTION**



Sponsorship presents a fantastic opportunity for businesses and individuals alike to align themselves with your cause. Additionally, donations from supporters provide essential resources.

## **CONVERSATION**



Spreading the word and the opportunities for sponsorship and donation engage community in your mission. connect with potential supporters and share the significance!



# JOIN THE CLIMB!

COMMIT TO CLIMB

**\$25k**

/ ADULT

**(21k tax  
deductible  
donation)**

Your decision to pay for the climb not only fuels your expedition but also directly contributes to the establishment of a vibrant community hub in Philadelphia. Every payment made toward joining our climb serves as a tangible investment in both personal growth and community development.

# SUPPORT THE COASIS!

We are co-creating a community rooted in love. We are engaging community members in visioning workshops to strengthen our model. We are gathering technical experts to support us in making this vision a reality! We will be documenting our journey to produce a toolkit for others worldwide to build with us. What we need from you? We're ask for your support in any way possible from time to money, change is an endless endeavor.

**CO-CREATE PHILLY'S  
FIRST URBAN ECOARTS  
VILLAGE OASIS WITH US!**





# SUPPORT OUR CLIMB

Explore the many ways you can boost our insightful ascent to Mount Kilimanjaro. Whether through joining the climb itself or donation, your contribution is pivotal in laying the foundation for a thriving community in Philadelphia! Join us for an exclusive one-on-one information session to delve deeper into the impact of your support and how you can be an integral part of our journey.



**SIGN UP FOR A 1 ON 1  
INFO SESSION!**

# SET THE DATE.

Want to learn more or find out how you can contribute to our climb up Mount Kilimanjaro to raise \$500,000? Reach out and get connected today with Carlos Aponte by scheduling a FREE info session! In order for us to acquire 2 acres of land across the street from One Art and transform the community we need all hands on deck, will you be the latest supporter and member of the Insightful Ascent?



**CALENDLY** [calendly.com/carlos-jnsa](https://calendly.com/carlos-jnsa)

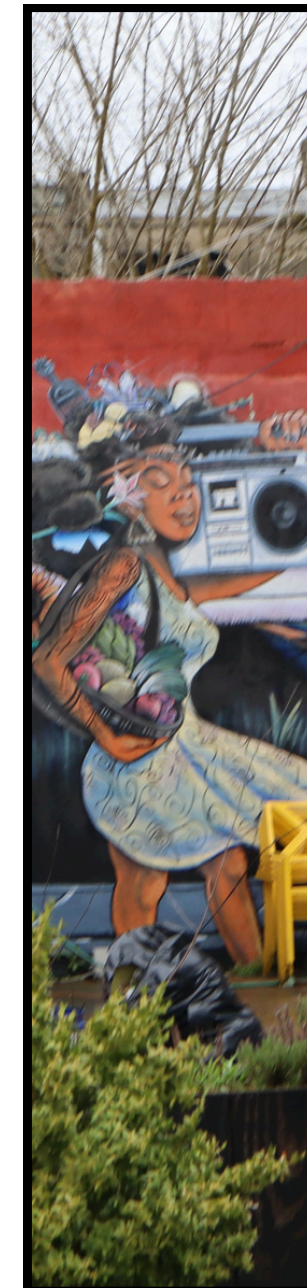
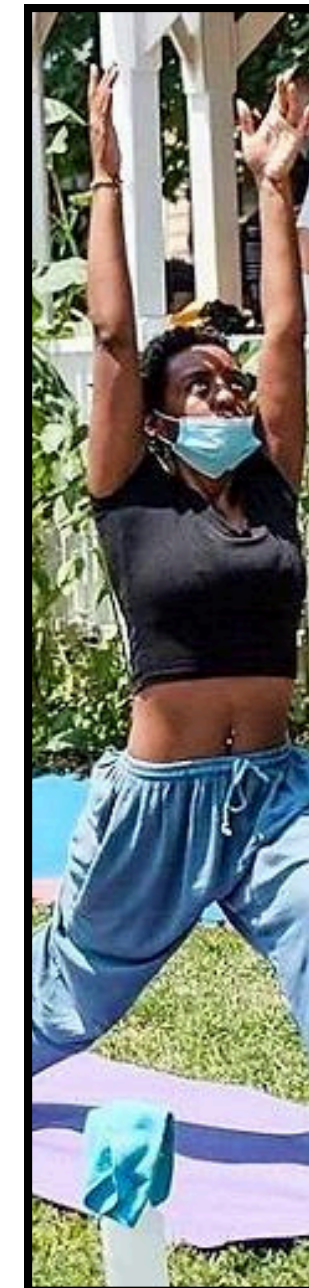
# GET IN TOUCH

We are asking you to invest in this transformative approach to community development and support us on this journey.

**WEBSITE** [www.welovephilly.org](http://www.welovephilly.org)

**DONATION** [givebutter.com/oneart](https://givebutter.com/oneart)

**EMAIL** [Carlos@welovephilly.org](mailto:Carlos@welovephilly.org)



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**WE PHILLY**

**SPIKE'S**  
NATIONALLY FAMOUS

 **ONE ART  
COMMUNITY  
CENTER**



# THANK YOU!

## INSIGHTFUL ASCENT

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